QUID DJE

KREATIV BUERO

PORTFOLIO

QUIDDJE
KREATIV BUERO

02

ABOUTME

HERE I AM, ANNE WERMELSKIRCHEN, A CRAZY QUIDDJE, A LANDLUBBER WHO DOCKED IN HAMBURG 10 YEARS AGO.
QUIDDJE IS A DESCRIPTION FROM HAMBURG FOR PEOPLE LIKE ME WHO DID NOT GROW UP IN HAMBURG.

FOR 8 YEARS I HAVE BEEN WORKING AS A FREELANCER GRAPHIC DESIGN AND AFFILIATE MARKETING FOR SMALL CLIENTS, BIG AGENCIES AND GROUPS ACROSS GERMANY.

EXPERIENCE

04|2012
MY CLIENTS:
HAMBURG MUSICAL COMPANY, MOJO-SNOWBOARDING, SHIKARA RESTAURANT/IMBISS, DITO CAFÉ & EIS, KOBOLD KAMERAMANN, ROTE HOSE E.V. ...

2020
COMPANIES: HELLOFRESH GO, HANSE MONDIAL, IUBH INTERNAHTIONALE HOCHSCHULE, DEUTSCHE BAHN (UNIVERSITY), LYKED APP, KNALL-KÖPPE, COWORKBUDE 14, SANDRA BRAUER, ..

QUALIFICATION: XDI CERTIFIED UX & USABILITY SPECIALIST
ASSOCIATION: KNALLKÖPPE UG - WWW.KNALL-KOEPPE.COM
CAMPER NOMADS - CAMPERNOMADS.NET

07|2018 TIL TODAY
BRAND ON FIRE, HAMBURG
SUPPORT OF THE CREATIVE DEPARTMENT: POINT OF SALE
CLIENTS: EUCERIN, NIVEA, HANSAPLAST, GRANINI, KIRI, BABYBEL

07|2019 - 10|2019
C&A MODE GMBH & CO.KG, DÜSSELDORF
SUPPORTED THE CREATIVE DEPARTMENT: GRAPHIC DESIGN PACKAGING FOR THE PART OF SUSTAINABILITY:
HANG-TAG, BENFIT-BUBBLES, ICON AND INFOGRAPHIC, GUIDELINE, NEW STORE OPENING: SOLINGEN, SEPTEMBER 2019

06|2019 - 07|2019
BUDNI DRUGSTORE GMBH, HAMBURG
SUPPORTED THE CREATIVE DEPARTMENT: GRAPHIC DESIGN
PROJECTMANAGMENT FOR PRINT AND DIGITAL CAMPAIGNS

03|2018 - 07|2019
STUDADS.DE, DÜSSELDORF
GRAPHIC DESIGN FOR PRINT-PROJECTS: PACKAGING, IMAGE BROCHURE
CLIENTS: KRAFTLING, 29FORWARD

EDUCATION

10|2006 - 10|2008
DÜSSELDORFER ACADEMY OF MARKETING-COMMUNICATIONS

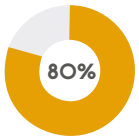
08|2003 - 08|2006
VOCATIONAL COLLEGE FOR TECHNOLOGY & MEDIA, MEDIA DESIGNER SPECIALIZING IN GRAPHICS

SKILLS

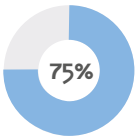
GRAPHIC DESIGN, ART DIRECTION, CORPORATE DESIGN, PACKAGING, POINT OF SALE, DISPLAY, EDITORIAL DESIGN, VISUAL DESIGN, SCREEN DESIGN, DESIGN THINKING, AFFILIATE MARKETING, DESIGN OF BANNERS AND ADVERTISING MATERIALS, NEWSLETTERS, ..
MARKETING COMMUNICATION, CONCEPTION, PROJECT MANAGEMENT

ADOBE CREATIVE SUITE

INDESIGN



ILLUSTRATOR



PHOTOSHOP

OPERATING SYSTEM

APPLE
MICROSOFT
POWERPOINT
WORD
EXCEL

QUIDDJE
KREATIV BUERO

CONTACT

ADOLPH-SCHÖNFELDER-STR. 23
22083 HAMBURG
+49 (0)177.27 03 967
AW@QUIDDJE-KREATIVBUERO.DE
WWW.QUIDDJE-KREATIVBUERO.DE
ANNE WERMELSKIRCHEN
QUIDDJE.KREATIVBUERO

PASSION

EXPERIENCE

11|2018 - 12|2018
ZUM GOLDENEN HIRSCHEN, HAMBURG
SUPPORTED THE CREATIVE DEPARTMENT: PRINT DESIGN
CLIENTS: RAMA

05|2018 - 08|2018
EAST-END, HAMBURG
SUPPORTED THE CREATIVE DEPARTMENT:
EVENT AND LIVE-COMMUNICATION
CLIENTS: BENECKE-KALIO AG, MELITTA, TECHNIKER, P&G ...

03|2018 - 05|2018
KONTRAPUNKT, HAMBURG
SUPPORTED THE CREATIVE DEPARTMENT:
EVENT AND LIVE-COMMUNIKATION
CLIENTS: ITS WORLD CONGRESS 2021 STADT HAMBURG,
SAVILLS ...

08|2018 - 11|2018
AKANOO DIGITALTEC-AGENCY, HAMBURG
SUPPORTED THE CREATION:
PRINT AND WEB DESIGN

01|2018 - 12|2018
MUI-MARKETING, BERLIN
BANNERS, NEWSLETTERS AND ADVERTISING MATERIAL
FOR AFFILIATE AND PERFORMANCE MARKETING

FULLDAY PROJECT 11|2017
INNOVATION-RADICALS, COLOGNE
DESIGN-THINKING WORKSHOP FOR SERVICE AND PRODUCT
DEVELOPMENT, PROTOTYPING
CLIENTS: KÜHNE

10|2016 - 12|2016
HSE24, HOMESHOPPING, ISMANING NEAR MUNICH
SCREEN DESIGN, IMAGE EDITING AND RETOUCHING
RELAUNCH OF THE WEBSITE/ E-COMMERCE SHOP

10|2016 - 01|2017
R&B LAMINATING, HOLLENSTEDT
GRAPHIC DESIGN, CORPORATE & SCREEN DESIGN

07|2016 - 10|2016
KAUFLAND INTERNATIONAL SUPERMARKET, HEILBRONN
SCREEN DESIGN AND RETOUCHING
RELAUNCH KAUFLAND.DE

08|2015 - 08|2017
CONVIDIUS ADVERTISING AGENCY, HANOVER
GRAPHIC DESIGN, PROJECT MANAGEMENT
AND AFFILIATE MARKETING

10|2016 - 03|2018
CRP IMPORT EXPORT GMBH, HAMBURG
RAPHICS AND SCREEN DESIGN FOR GROWMART.DE
DESIGN OF PRINT PRODUCTS & PRODUCT IMAGES FOR
THE E-COMMERCE SHOP

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04

EXPERIENCE

08|2015 - 12|2015
ACTIVE PERFORMANCE, HAMBURG
AFFILIATE-MARKETING-MANAGERIN
CLIENTS: VODAFONE, LASCANA, HAGEBAU

07|2015 - 12|2015
S&W RETAIL, PROTEIN-PROJECT, HAMBURG
AFFILIATE MARKETING MANAGER
DEVELOPMENT OF THE AFFILIATE CAMPAIGN

05|2014 - 07|2014
RS MEDIA GROUP AG, HAMBURG
GRAPHIC AND EDITORIAL DESIGN
CATALOG & MAGAZINE
CLIENTS: SHEGOO, SCREWFIX

04|2014 - 05|2015
DI UNTERNEHMER DIGITALAGENCY, HAMBURG
ART-DIRECTION
NEWSLETTER, BANNER, TEASER, ...
CLIENTS: OTTO, XING

03|2014 - 03|2015
INTRADUS COMMUNIKATIONSAGENCY, AHAUS
ART-DIRECTION
DESIGN FOR PRINT UND DIGITAL ADVERTISING MATERIALS

12|2012 - 03|2013
KWIZZME GMBH, HAMBURG
ART-DIRECTION
TOURISM, BRAND AND CORPORATE-DESIGN

EMPLOYMENT

03|2011 - 03|2012
ALBERT BAUER DIGITAL, HAMBURG
PROJECTMAGEMENT, GRAPHIC DESIGN & AFFILIATE MANAGERIN

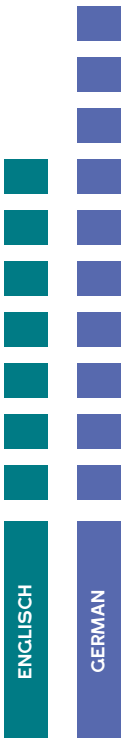
10|2011 - 12|2011
MAIL.RU GAMES, HAMBURG
ONLINE MARKETING MANAGERIN FOCUS AFFILIATE
LEADGENERATION FOR INTERNATIONAL BROWSERGAMES

05|2010 - 09|2010
POWERLEADS HAMBURGER FINANZ COR GMBH, HAMBURG
BUILD UP THE AFFILIATE AND PERFORMANCE DEPARTMENT
LEAD GENERATION FOR FINANCE AND INSURANCE

11|2008 - 03|2010
BRANDBUERO MEDIA GMBH, COLOGNE
ONLINE MARKETING FOCUS AFFILIATE
LEAD GENERATION FOR PUBLISHING COMPANIES

06|2006 - 07|2008
BRANDMARK ADVERTISING AGENCY, ERKELENZ
JUNIOR ART-DIRECTION FOR CORPORATE UND PRINT-PROJECTS

LANGUAGE



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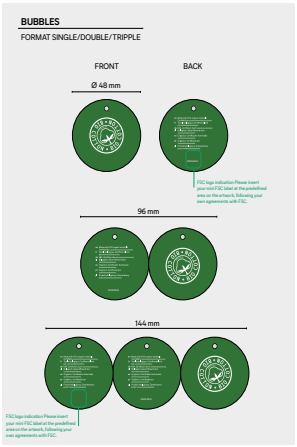
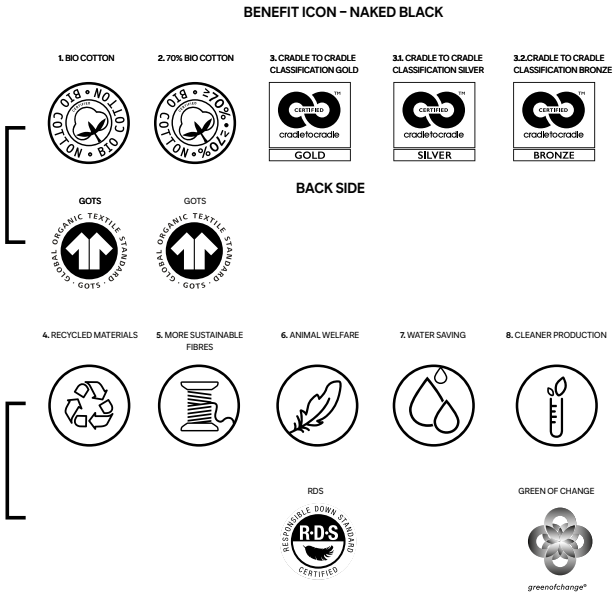
05





CLIENTS:

C&A FASHION GMBH & CO. KG

DESIGN THE LABELS, BENEFIT ICONS AND PACKAGING FOR SUSTAINABILITY IN 2020

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06

CLIENTS:

C&A FASHION GMBH & CO. KG

PACKAGING AND INLAY FOR LINGERIE

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CLIENTS:

C&A FASHION GMBH & CO. KG

NEW OPENING FOR THE LIVE MOCK-UP STORE IN SOLINGEN, ICON DESIGN, INVITATION, FLYER, NEWSPAPER ADVERTISEMENT

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CLIENTS:

BUDNIKOWSKI, LOCAL DRUGSTORE IN HAMBURG

IMAGE RESEARCH, PRINT DESIGN FOR VARIOUS COLLABORATIONS.
ADAPTATION FOR DIGITAL PROJECTS

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09

CLIENTS:

ROTE HOSE COLON CANCER PREVENTIVE REGISTERED ASSOCIATION

DESIGN OF ALL PRINT ADVERTISING MATERIAL, POSTER, FOLDER, POSTCARD, BUSINESS CARD, ADVERTISING IN A FOOTBALL STADIUM, ...

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CLIENTS:
ANDERTHALB.TV
BRAND- AND CORPORATE-DESIGN

ANDERTHALB.TV
BÜRO FÜR VIDEOJOURNALISMUS & CORPORATE TV

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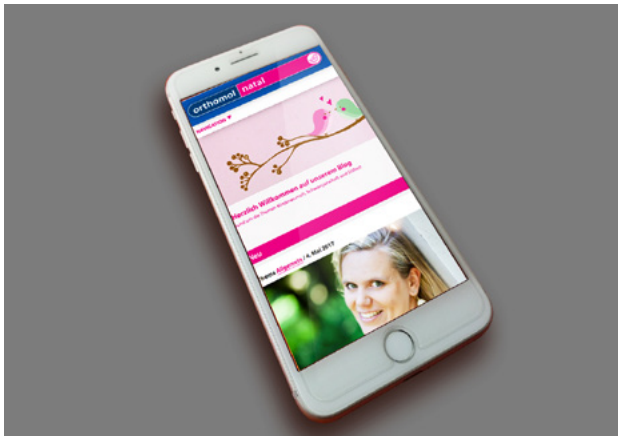
CLIENTS:
ORTHOMOL NATAL

WEB AND SCREEN DESIGN FOR THE BLOG, RETOUCHING FOR SOCIAL MEDIA CAMPAIGNS, VARIOUS ADVERTISING MATERIALS



CLIENTS:
WICHMANN CONSULT

CONCEPT FOR IMAGERY AND FLYER DESIGN, RETOUCHING

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CLIENTS:

YOKÉ YOUNG FASHION

BRAND- AND CORPORATE-DESIGN, POINT OF SALE, STORE-DESIGN IN DUISBURG

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CLIENTS:
SHEGOO XL FASHIONBRAND BY OTTO
EDITORIAL DESIGN

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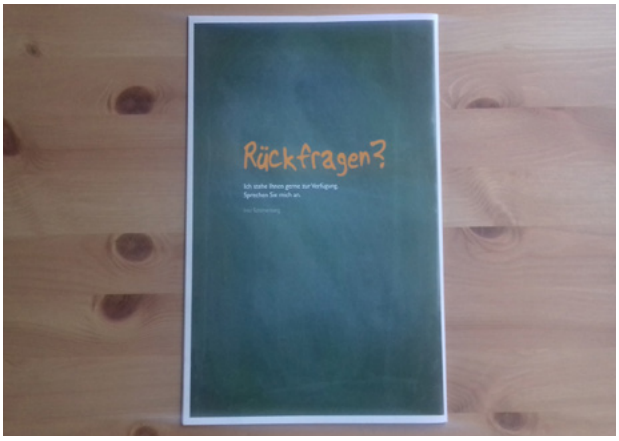

CLIENTS:

PROJECT REPORT FOR A FINAL THESIS, PSD BANK

BROCHURE, DESIGN 10 DOUBLE PAGES AND COVER

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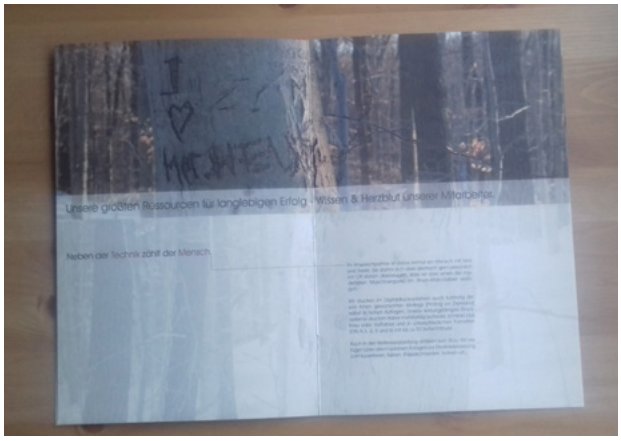

CLIENTS:
DIRECTRESPONSE

DESIGN A IMAGE BROCHURE
4 DOUBLE PAGES INCLUDING COVER

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CLIENTS:

THEKO CARPET MANUFACTURER/COMPANY

CORPORATE DESIGN, IMAGE
BROCHURE RELAUNCH OF SUB-BRANDS,
CONCEPT: CARPET LIKE PAINTINGS

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CLIENTS:
DIFFERENT COMPANIES
BRAND AND LOGODESIGN

HAMBURG musical COMPANY
THEATERSCHULE FÜR KINDER & TEENAGER

MY FLINGO

PALETTENPOOL
Deutschland

KIEFER
DESTILLERIE

OZO
.interior designs
.furniture solutions

PARKPAL
YOUR PARKING SOLUTION

karina asmus
hair & make-up artist

dito
café & eis

LE PITT
360° ONLINE MARKETING

VOCAL COUCH
HAMBURG

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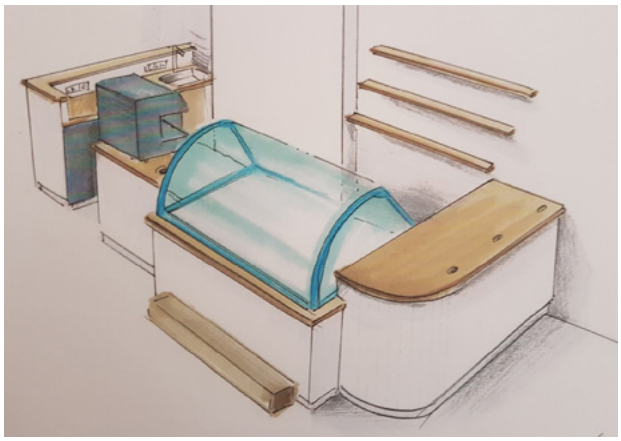

CLIENTS:
DITO CAFÉ & ICE CREAM PARLOR,
FALKENRIED 47, HAMBURG

BRAND AND CORPORATE DESIGN
PRINT DESIGN, PACKAGING, INTERIOR
IN COOPERATION WITH
TISCHLEREI-WOODENDESIGN.DE/MANUFAKTUR

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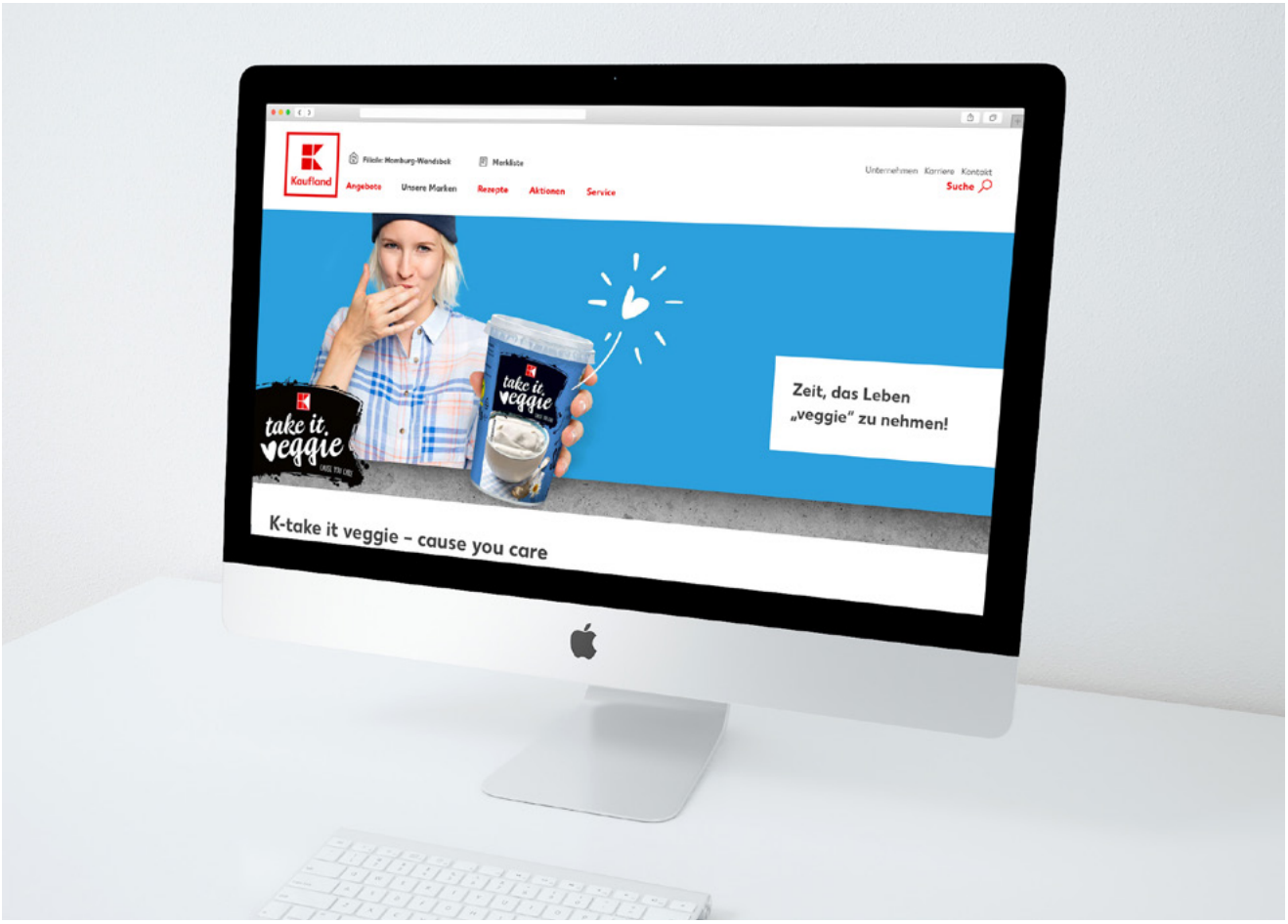

CLIENTS:

KAUFLAND SUPERMARKET

IMAGE RESEARCH, RETOUCHING
AND SCREEN DESIGN

. K-BIO
. K-CLASSIC BABY
. K-CLASSIC LAKTOSEFREI
. K-TAKE IT VEGGIE
. K-CLASSIC MOBIL
. SWITCH ON
. COOKING RECIPE

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CLIENTS:

OTTO GMBH

RETOUCHING AND SCREEN DESIGN OF ALL BRANDS, NEWSLETTER DESIGN AND DESIGN OF THE GOOGLE DISPLAY BANNERS AND GOOGLE ADS

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CLIENTS:

DIGITALREACH

NEWSLETTERDESIGN FÜR LEADGENERATION

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KREATIV BUERO

CLIENTS:

CRP IMPORT EXPORT

. SCREEN DESIGN FOR THE ONLINE SHOP
. PACKAGING
. FACEBOOK FANPAGE
. DIFFERENT FLYER

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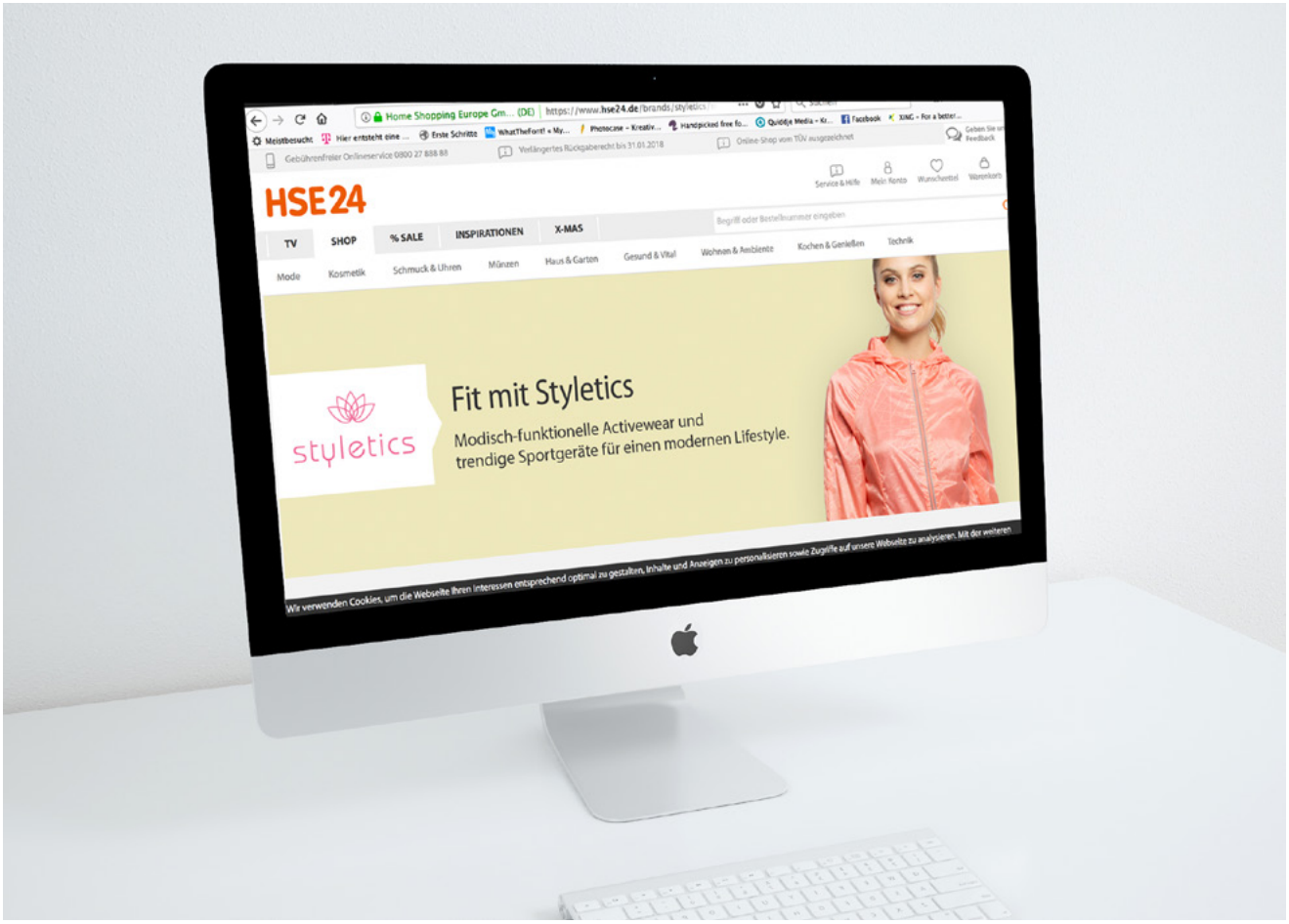
KREATIV BUERO



CLIENTS:

HSE24.DE HOMESHOPPING IN ISMANING NEAR MUNICH

SCREENDESIGN FOR THE RELAUNCH E-COMMERCE SHOP

. HEADER
. TEASER
. BANNER

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CLIENTS:

INDIVIDUAL KÜCHEN

SCREEN DESIGN: LANDING PAGE
ICON AND PICTOGRAM
IMAGE RESEARCH
PRE LOADER GIF ANIMATION

NEW PACKAGING

OLD PACKAGING

CLIENTS:

START-UP COMPANY KRAFTLING: I WORK FOR THE AGENCY STUDADS

PACKAGING DESIGN FOR 4/6 DIFFERENT FLAVORS
SUPERFOOD INGWERSHOT DRINK

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KREATIV BUERO

CLIENTS:
CONTINENTAL, TECHNIKER, MELITTA
AGENCY EAST-END

DESIGN OF VARIOUS CONTAINERS AND EXHIBITION WALLS, BANNERS, BEACH FLAGS FOR EVENTS

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KREATIV BUERO

CUSTOMER:

EUCERIN, HANSAPLAST, BABYBEL, EDEKA, HELA, RICOLA, ..
BRAND ON FIRE

DESIGN OF VARIOUS DISPLAYS FOR SHOPS IN SHOP SYSTEMS OR POINT OF SALE, DURATION OR SECOND PLACEMENT